

Area 10 Council on Aging of Monroe and Owen Counties, Inc.
Minutes of the March 27, 2014 Meeting, 10:00 a.m.
At the Area 10 Agency on Aging Conference Room

Attending:

Mary Boutain, Jason Carnes, Allison Carroll, Carle Crawford, Bob Epps, Susie Graham, Doug Johnson, Nancy Lorenz, Marcia Popp, Jeni Waters, Kerry Conway and Julie Decker.

Call to Order:

Nancy Lorenz called the meeting to order and welcomed all present.

Council & Public Comments:

None

Council Minutes:

Susie motioned to approve the January minutes and February notes. Motion was seconded by Carle, and passed by the council.

Executive Director's Report:

Written Executive Director's Report

Copies were given to all Council members.

Creative Aging Festival

Time Travels: A Multi-Generational Celebration with Krista Detor will be held on May 24. This fundraising event will be held at the Waldron Arts Center.

Endwright Center

The United Way has contributed \$30,000 so far this year to the Endwright Center. There has also been \$26,000 in additional revenue to the Endwright Center. Plans are being formed for a farmers' market to be held in the parking lot of the Endwright Center. There are also plans to possibly open the Endwright Center on Saturdays. The Board is in favor of pursuing, but noted that there needs to be some profit shown, even if a small amount.

CASOA Presentation

Kerry went over the CASOA presentation that was given at the Advisory Council meeting. Susie stated that a press release needed to be prepared outlining the findings.

Financials

The financials show a slight deficit now. This is due, in part, to higher utility bills over the winter than anticipated. It was reported that the sewage treatment plant at Cunot has required some maintenance due to age and the weather. We have received \$1,000 from the Owen County and we have been invited to their council meeting in May.

Digital Marketing Report

Jeni Waters passed out a report showing a digital marketing update. Facebook, Twitter and the web page are all showing growth.

Development Report

Allison reported that 550 Save the Date cards had been mailed for the breakfast. They have been sent to those that were invited, donated, or attended last year. They were also mailed to those who have donated \$100 or more in the last 18 months. She reported receiving two responses. Allison needs to know who will be attending and who will be serving as table captains. The invitation letters will be sent in April with the option to pay in advance or pay the morning of the breakfast. The catering will be done by One World Catering at \$1.25 less per person than was spent last year. Area 10 will cover the cost of the food of \$13 per person.

Nutrition Program

Mary reported that the arrangement for the kitchen at Ivy Tech is working as a temporary solution. The food pantry will continue to be housed at McDoel.

Upcoming Events

Safe at Home – 10 houses will be worked on in Owen County. Six will be worked on the day of the event, and the other four will be helped by the REPAIRS team.

Fleeced – A 30-minute film will be shown during Money Smart Week. This film shows ways to avoid financial scams and frauds. The film will be shown the first Saturday in April. It will also be shown at Red Bud Hills and the Tivoli in Spencer.

Next Meeting

A housing update will be on the agenda. The meeting will last longer and will include a sample of a home-delivered meal for lunch.

Adjournment:

The meeting was adjourned at 11:30 a.m.